

# MILFORD MARCHING BAND

## CORPORATE ADVERTISING PACKAGES



## FOR THE 2011 - 2012 SCHOOL YEAR



Milford Marching Band  
PO Box 29  
Milford, MI 48381



**2011/2012**

**Milford High School Marching Band  
Advertising Packages.**



**Milford Marching Truck Advertising    \$750.00**

**36" x 36" Ad on the Band's equipment trailer**

The Milford Marching Band Semi Trailer travels throughout the state during the 2011/2012 Marching Band Season with high visibility on the road and at performance venues.

**Milford Marching Band Tour Shirt Sponsor**

★**Advertisement of your business on the back of the Signature Milford Band 2011 Tour T-shirt.** The front of this shirt is designed by a Marching Band Student and promotes the show for the entire 2011 Marching Band season. T-shirts are sold to parents, family and fans of Milford High School band. They are truly worn year round at events and in the community.

**Platinum - \$300** The Business will be allowed to print the equivalent of a business card on the shirt. The business must provide artwork and layout for their advertising.

**Gold - \$200** The Business will be allowed to print the business name, address and telephone number on the back of the shirt. No business logos will be printed with this level.

**Silver - \$100** The Business will be allowed to print the business name and telephone number on the shirt.

**Bronze - \$50** The Business will be allowed to print the business name on the shirt.

**Program Advertising**

<b>Full page Ads in all four programs</b>	<b>\$500</b>
<b>½ page Ads in all four programs</b>	<b>\$300</b>
<b>¼ page Ads in all four programs</b>	<b>\$200</b>

These advertising packages are reduced by \$100 and locked in at last year's prices. The business will be placed in Bands Across the Valley, Huron Valley Invitational, Milford Winter Invitational, and the Lakeland Winter Invitational in the 2011-2012 school year. These events are attended by hundreds of participants, staff, volunteers, family, and friends. This is an effective tool to get the local business name out to hundreds of people.

*The business will be provided a taxable donation receipt for their generous donation to the Milford Marching Band.*

**Milford Marching Band Sponsorship  
2011-2012**



Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone Number \_\_\_\_\_

Student Name \_\_\_\_\_

Band Contact Person & Number \_\_\_\_\_

**Advertising Options:**

_____ Truck Advertising 36' x 36'	\$ 750
_____ Tour Shirt Sponsor - Platinum*	\$ 300 (Business Card)
_____ Tour Shirt Sponsor - Gold*	\$ 200 (Name, address, phone)
_____ Tour Shirt Sponsor - Silver	\$ 100 (Name and phone)
_____ Tour Shirt Sponsor - Bronze	\$ 50 (Name)
_____ Program Ads - Full page	\$ 500 (4 programs - \$600 value)
_____ Program Ads - Half page	\$ 300 (4 programs - \$400 value)
_____ Program Ads - Quarter page	\$ 200 (4 programs - \$300 value)

The business must provide artwork and layout for their advertising to be sent to:

**MHS Band Sponsorship Ads**  
**PO Box 29**  
**Milford, MI 48381**  
[debrandell@liclaw.com](mailto:debrandell@liclaw.com)  
**(248) 685-9488**

**Artwork and payment need to be submitted by July 31, 2011.**

**Please make check payable to Milford Band Parents, Inc.**

\*Please include shirt size \_\_\_\_\_